



2023 ARIZONA FIRST RESPONDER MEMORIAL MOTORCYCLE RALLIES

I would like to take this opportunity to introduce you to the Arizona Fallen Hero Memorial Riders (AZFHMR). In 2018, a group of retired/active duty First Responders and private citizens formed the AZFHMR. During our formation, we agreed to hold annual statewide motorcycle rallies to honor the memories of Arizona First Responders killed in the line of duty. We purposely designed our rallies so everyone is welcome to join us. You do not have to ride a motorcycle to join in our ride routes throughout the state.

In June 2020, the AZFHMR was designated as a 501(c)(3) nonprofit charity and incorporated in Arizona as a nonprofit organization. Our Executive Board and Board of Directors are all volunteers who donate their time and energy to our organization, which allows us to donate 100 % of our program money to charities who support First Responders seriously injured or killed in the line of duty and their families. We do keep a portion of the money raise and it is used as a funding source for the succeeding year rallies. Since our inception in 2020, we have donated more than a quarter million dollars in cash and in-kind donations.

Again, this year we will be honoring the memories of our fallen heroes with motorcycle rallies in Northern Arizona (September 23rd), Southern Arizona (October 21st) and Central Arizona (November 11th). We will conclude each rally with a barbecue and memorial ceremonies for our fallen heroes in each region of the state.

Each year the total of number of riders and volunteers of our events grows, which increases the cost to host all three events. For us to attract more attendees each year, we must keep the entry fees as low as possible; therefore, we seek the support in the form of cash donations, sponsorships, and raffle prizes. We would be honored if you would consider joining with some of our major supporters, Albertsons/Safeway/Von's Southwest Division, Amazon, Chandler Harley-Davidson, Desert Diamond Hotel & Casino, Desert Wind Harley-Davidson, Friendly Automotive Repair and Service, Fry's Food Stores, Harley-Davidson of Tucson, Husband & Wife Law Team, O'Rielly Auto Parts, Phoenix-Mesa DoubleTree by Hilton, Prescott Resort, Swift Charites, Thrivent Financial, Tucson Electric Power, and U.S. Marshal Posse, Arizona, in supporting our organization and events.

If you are interested in participating in the 2023 Arizona Fallen Hero Memorial Motorcycle Rallies or wish to learn more of how we can give exposure to your company/brand, please take a moment to fill out the information sheet on the last page of this packet or feel free to email us at azfhmr@gmail.com. Please review our eight sponsorship packages and consider how your company can connect with not only the First Responder community, but also with the citizens of Arizona.

I would like to thank you in advance for any consideration you may give to this honorable cause, support of our organization and events.

Respectfully,

Terry Johnson

Terry Johnson
Co-Founder/President
Arizona Fallen Hero Memorial Riders

*Arizona Fallen Hero Memorial Riders
P.O. Box 91245
Tucson, Arizona 85752-1245*

SPONSORSHIP

We here at the Arizona Fallen Hero Memorial Riders are very proud of our work with the charities who support Arizona First Responders who are seriously injured or killed in the line of duty and their families. We would like to thank you in advance for being a part of our community.

During our first three years, we have raised and donated over \$165,000 in cash and raffle prizes to charities who support our First Responders. As a nonprofit organization, we ***completely*** rely on community support. None of our efforts would be possible without the assistance of donors, volunteers, and supportive community members like you.

To fulfill our vision of honoring those who have made the ultimate sacrifice in protecting our fellow citizens, cities, counties, state, and country is a 24/7/365 undertaking! The Arizona Fallen Hero Memorial Riders events are primed to be one of Arizona's premier events that honors First Responders; however, to continue our mission we need sponsorship/donations to help provide financial assistance to First Responders and the families of local, county, state, federal and tribal agencies who are seriously injured or killed in the line of duty; provide resources to enhance their safety and welfare; assist in the purchase of safety equipment and funding for training of First Responders from underfunded agencies.

YOUR INVOLVEMENT

The relationship with sponsors and supporters is very important to the Arizona Fallen Hero Memorial Riders Executive Board and Board of Directors. All sponsorship packages (except for the ride day experience) will provide the following:

- Maximum exposure during our highly-organized events. We will highlight your company on our shirts and banners displayed during all three of our events.
- For a period of one-year your company will be listed as a sponsor/supporter on the Arizona Fallen Hero Memorial Riders website (<https://azfhr.org/>), and social media platforms.
- Your company's name will be mentioned in printed material and/or public service announcements.
- Your company's name will be mentioned as a sponsor during podcasts and/or radio programs.
- Maximum exposure on printed marketing material before, during and after our events.
- We will provide you with the ability to have a display booth at one or all three of our barbecue(s).

EVENT SPONSOR PACKAGES

We have developed a verity of donation/sponsorship packages and offer you the ability to choose exactly how you can support our mission. The following pages will provide you with detailed information of the sponsorship/donation options.

SPONSORSHIP OF T-SHIRTS \$7,500 PACKAGE INCLUDES:

- Your company logo will appear on each T-Shirt given to our riders and displayed on our supporter banner at all three barbecues ** (this will require a high-resolution vector logo be delivered to us by July 1, 2023).
- Your company will be afforded the opportunity to have a display at all three barbecues.
- Your company logo on all printed material and/or banners.
- Your company will be offered twelve (12) complimentary entries to one or all three of the 2023 Arizona First Responder Memorial Motorcycle Rallies (not limited to motorcycles).
- Your company will be mentioned as a supporter on all Arizona Fallen Hero Memorial Riders social media platforms, and appear on our website as one of our supporters for a period of one year.
- Annual donation your company will be permanently listed on “Preferred Business of the AZFHMR” webpage.
- Your company will be mentioned as a supporter in radio programs, podcasts, and public service announcements.
- Promotional items from your company may be included in our riders’ “Goodie Bags.”
- Your company will receive a recognition award for your dedicated support in this honorable event.

SPONSORSHIP OF ONE OR ALL THREE BARBECUES \$2,500 EACH OR \$7,500 FOR ALL THREE PACKAGE INCLUDES:

- Your company logo will appear on each T-Shirt given to our riders and displayed on our supporter banner at all three barbecues ** (this will require a high-resolution vector logo be delivered to us by July 1, 2023).
- Your company will be afforded the opportunity to have a display at all three barbecues.
- Your company logo on all printed material and/or banners.
- If your company sponsors all three barbecues, you will be offered twelve (12) complimentary entries to one or all three of the 2023 Arizona First Responder Memorial Motorcycle Rallies (not limited to motorcycles).
- If your company sponsors one barbecue, your company will be offered four (4) complimentary entries to one or all three the 2023 Arizona First Responder Memorial Motorcycle Rallies (not limited to motorcycles).
- Your company will be mentioned as a supporter on all Arizona Fallen Hero Memorial Riders social media platforms, and appear on our website as one of our supporters for a period of one year.
- Annual donation your company will be permanently listed on “Preferred Business Of the AZFHMR” webpage.
- Your company will be mentioned as a supporter in radio programs, podcasts, and public service announcements.
- Promotional items from your company may be included in our riders’ “Goodie Bags.”
- Your company will receive a recognition award for your dedicated support in this honorable event.

FOR DONATIONS or SPONSORSHIP of \$5,000 & ABOVE PACKAGE INCLUDES:

- Your company logo will appear on each T-Shirt given to our riders and displayed on our supporter banner at all three barbecues ** (this will require a high-resolution vector logo be delivered to us by July 1, 2023).
- Your company will be afforded the opportunity to have a display at all three barbecues.

- Your company logo on all printed material and/or banners.
- Your company will be offered ten (10) complimentary entries to one or all three of the 2023 Arizona First Responder Memorial Motorcycle Rallies (not limited to motorcycles).
- Your company will be mentioned as a supporter on all Arizona Fallen Hero Memorial Riders social media platforms, and appear on our website as one of our supporters for a period of one year.
- Annual donation your company will be permanently listed on “Preferred Business Of the AZFHMR” webpage.
- Your company will be mentioned as a supporter in radio programs, podcasts, and public service announcements.
- Promotional items from your company may be included in our riders’ “Goodie Bags.”
- Your company will receive a recognition award for your dedicated support in this honorable event.

FOR DONATIONS or SPONSORSHIP BETWEEN \$2,500 & \$4,999 PACKAGE INCLUDES:

- Your company logo will appear on each T-Shirt given to our riders and displayed on our supporter banner at all three barbecues ** (this will require a high-resolution vector logo be delivered to us by July 1, 2023).
- Your company will be afforded the opportunity to have a display at all three barbecues.
- Your company logo on all printed material and/or banners.
- Your company will be offered six (6) complimentary entries to one or all three of the 2023 Arizona First Responder Memorial Motorcycle Rallies (not limited to motorcycles).
- Your company will be mentioned as a supporter on all Arizona Fallen Hero Memorial Riders social media platforms, and appear on our website as one of our supporters for a period of one year.
- Annual donation your company will be permanently listed on “Preferred Business Of the AZFHMR” webpage.
- Your company will be mentioned as a supporter in radio programs, podcasts, and public service announcements.
- Promotional items from your company may be included in our riders’ “Goodie Bags.”
- Your company will receive a recognition award for your dedicated support in this honorable event.

FOR DONATIONS or SPONSORSHIP BETWEEN \$1,000 & \$2,499 PACKAGE INCLUDES:

- Your company logo will appear on each T-Shirt given to our riders and displayed on our supporter banner at all three barbecues ** (this will require a high-resolution vector logo be delivered to us by July 1, 2023).
- Your company will be afforded the opportunity to have a display at two barbecues of your choosing.
- Your company logo on all printed material and/or banners.
- Your company will be offered four (4) complimentary entries to one or all three of the 2023 Arizona First Responder Memorial Motorcycle Rallies (not limited to motorcycles).
- Your company will be mentioned as a supporter on all Arizona Fallen Hero Memorial Riders social media platforms, and appear on our website as one of our supporters for a period of one year.
- Annual donation your company will be permanently listed on “Preferred Business Of the AZFHMR” webpage.

- Your company will be mentioned as a supporter in radio programs, podcasts, and public service announcements.
- Promotional items from your company may be included in our riders' "Goodie Bags"
- Your company will receive a recognition award for your dedicated support in this honorable event.

FOR DONATIONS or SPONSORSHIP BETWEEN \$500 & \$999 PACKAGE INCLUDES:

- Your company logo will appear on each T-Shirt given to our riders and displayed on our supporter banner at all three barbecues ** (this will require a high-resolution vector logo be delivered to us by July 1, 2023).
- Your company will be afforded the opportunity to have a display at two barbecues of our choosing.
- Your company logo on all printed material and/or banners.
- Your company will be offered three (3) complimentary entries to one or all three of the 2023 Arizona First Responder Memorial Motorcycle Rallies (not limited to motorcycles).
- Your company will be mentioned as a supporter on all Arizona Fallen Hero Memorial Riders social media platforms, and appear on our website as one of our supporters for a period of one year.
- Annual donation your company will be permanently listed on "Preferred Business Of the AZFHMR" webpage.
- Your company will be mentioned as a supporter in radio programs, podcasts, and public service announcements.
- Promotional items from your company may be included in our riders' "Goodie Bags."
- Your company will receive a recognition award for your dedicated support in this honorable event.

**** Placement and/or inclusion of logos on T-Shirts will be determined by the Arizona Fallen Hero Memorial Riders Board of Directors.**

FOR DONATIONS or SPONSORSHIP BETWEEN \$250 & \$499 PACKAGE INCLUDES:

- Your company logo will appear on each supporter banner displayed at all three banners (this will require a high-resolution vector logo be delivered to us by July 1, 2023).
- Your company will be afforded the opportunity to have a display at one (1) barbecue.
- Your company will be offered two (2) complimentary entries to one or all three of the 2023 Arizona First Responder Memorial Motorcycle Rallies (not limited to motorcycles).
- Your company logo on our "Support Those Who Support Us" banner, which will be displayed at all barbecues (this will require up to 4,000 pieces vector logo to be delivered to us by July 1, 2023).
- Your company will be mentioned as a supporter on all Arizona Fallen Hero Memorial Riders social media platforms, and website.
- Promotional items from your company may be included in our riders' "Goodie Bags."
- Your company will receive a recognition award for your dedicated support in this honorable event.

RIDE DAY EXPERIENCE: \$0 (Any donation will be greatly appreciated) PACKAGE INCLUDES:

- Opportunity for your business to provide information of your product or services of interest to participants and placed in our riders' "Goodie Bags." We must have items available to all riders and volunteers (approximately 500) by August 1, 2023.

- Your company will be mentioned as a supporter on all Arizona Fallen Hero Memorial Riders social media platforms and website.
- Your company will receive a recognition award for your dedicated support in this honorable event.

If you are interested in donating or sponsoring the 2023 Arizona First Responder Memorial Motorcycle Run, please complete the following information, save this document, and email it to azfhrm@gmail.com. For questions or more information, please feel free to email azfhrm@gmail.com or contact us at (520) 240-9667.

DONATION or SPONSORSHIP

Company Name (as advertised): _____

Contact Name: _____

Contact Phone Number: _____ Contact Email: _____

Package Interest: _____

I would like to learn more information about how I can help, please contact me.

OR

I would like to make a cash donation only: _____

Thank you for your support and any consideration you may give to this honorable event!

The Arizona Fallen Hero Memorial Riders are a 501(c)(3) charity organization, number 85-0615893.

Please send donations to the below listed address and please reference the 2023 Arizona First Responder Memorial Ride with your donation:

***Arizona Fallen Hero Memorial Riders
P.O. Box 91245
Tucson, Arizona 85752-1245***

The Arizona Fallen Hero Memorial Riders Board of Directors reserves the right to make final approvals on all sponsorship packages and commitments.